49ER CLUB 2027

MEMBERSHIP BENEFITS	SHAREHOLDERS SOCIETY				COACHES' CIRCLE	CHAMPION MINER	GOLD RUSH	GOLDEN ADVANTAGE	GREEN JACKET	GOLD NUGGET	FORTY-NINER	PICKAXE	MINER
	DIAMOND	GOLD	SILVER	BRONZE									
	$1M	$500K	$250K	$125K	$25,000	$15,000	$10,000	$5,000	$2,500	$1,000	$500	$250	$100
RECURRING MONTHLY PAYMENT	N/A	$8,333.33	$4,166.67	$2,083.33	$2,083.33	$1,250	$833.33	$416.67	$208.33	$83.33	$41.67	$20.83	$8.33
MEMBERSHIP LENGTH	LIFETIME	5 YEARS	5 YEARS	5 YEARS	1 YEAR	1 YEAR	1 YEAR	1 YEAR	1 YEAR	1 YEAR	1 YEAR	1 YEAR	1 YEAR
STUDENT-ATHLETE IMPACT:	LIFETIME OF MEMORIES	PROGRAM-WIDE ENHANCEMENT	TEAM TRAVEL	PERFORMANCE RESOURCES	FULL IN-STATE SCHOLARSHIP	2 YEARS OF TUITION & FEES	YEAR OF HOUSING	ACADEMIC ENHANCEMENT	COST OF ATTENDANCE	BOOKS & SUPPLIES	TEAM BUILDING ACTIVITY	COMPETITION SHOES	NUTRITION SUPPLIES
STEWARDSHIP													
DIGITAL MEMBERSHIP TOOLKIT	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
NORM'S DEALS *EXCLUSIVE MEMBER DISCOUNTS*	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
ACCESS TO THE GREEN & GOLD RESERVE *ONLINE FANSTORE*	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
SHAREHOLDERS SOCIETY NEWSLETTER	✓	✓	✓	✓									
EXPERIENCES													
INSIDE THE MINE *EXCLUSIVE EXPERIENCES*	3	3	3	3	3	3	2	2	1	1			
ANNUAL GREEN JACKET RECEPTION	✓	✓	✓	✓	✓	✓	✓	✓	✓				
MEN'S BASKETBALL HOSPITALITY ACCESS	HARDWOOD CLUB	HARDWOOD CLUB	HARDWOOD CLUB	HARDWOOD CLUB	HARDWOOD CLUB	TIP-OFF CLUB	TIP-OFF CLUB	TIP-OFF CLUB					
SIDELINE SATURDAYS *PREGAME SIDELINE ACCESS*	6	6	5	4	3	2	1						
SHAREHOLDERS SOCIETY SIGNATURE EXPERIENCES	4	3	2	1									
PARKING													
FOOTBALL SEASON PARKING ELIGIBILITY	LOT 23	LOT 23	LOT 23	LOT 23	LOT 23	LOT 23	LOT 23	LOT 23* LOT 32* LOT 32A*	LOT 31* LOT 31A* LOT 33* LOT 33A*	LOT 14* SNYDER DECK ROOFTOP*	LOT 25* LOT 7A* UNION DECK ROOFTOP*	CENTRAL DECK ROOFTOP* SNYDER DECK*	CENTRAL DECK* NORTH DECK*
MEN'S BASKETBALL SEASON PARKING PASS	VIP	VIP	*VIP	*VIP	LOWER CONE DECK	LOWER CONE DECK	LOWER CONE DECK	LOWER CONE DECK	LOWER CONE DECK	*LOWER CONE DECK	UPPER CONE DECK	*UPPER CONE DECK	

***based on availability and priority point rank**

49ER CLUB 2027

MEMBERSHIP BENEFITS	COACHES' CIRCLE	CHAMPION MINER	GOLD RUSH	GOLDEN ADVANTAGE	GREEN JACKET	GOLD NUGGET	FORTY-NINER	PICKAXE	MINER
	$25,000	$15,000	$10,000	$5,000	$2,500	$1,000	$500	$250	$100
RECURRING MONTHLY PAYMENT	$2,083.33	$1,250	$833.33	$416.67	$208.33	$83.33	$41.67	$20.83	$8.33
MEMBERSHIP LENGTH	1 YEAR	1 YEAR	1 YEAR	1 YEAR	1 YEAR	1 YEAR	1 YEAR	1 YEAR	1 YEAR
STUDENT-ATHLETE IMPACT:	FULL IN-STATE SCHOLARSHIP	2 YEARS OF TUITION & FEES	YEAR OF HOUSING	ACADEMIC ENHANCEMENT	COST OF ATTENDANCE	BOOKS & SUPPLIES	TEAM BUILDING ACTIVITY	COMPETITION SHOES	NUTRITION SUPPLIES
STEWARDSHIP									
DIGITAL MEMBERSHIP TOOLKIT	✓	✓	✓	✓	✓	✓	✓	✓	✓
NORM'S DEALS	✓	✓	✓	✓	✓	✓	✓	✓	
ACCESS TO THE GREEN & GOLD RESERVE	✓	✓	✓	✓	✓	✓	✓		
EVENTS & HOSPITALITY									
INSIDE THE MINE	3	3	2	2	1	1			
ANNUAL GREEN JACKET RECEPTION	✓	✓	✓	✓	✓				
MEN'S BASKETBALL HOSPITALITY ACCESS	HARDWOOD CLUB	TIP-OFF CLUB	TIP-OFF CLUB	TIP-OFF CLUB					
SIDELINE SATURDAYS	3	2	1						
PARKING									
FOOTBALL SEASON PARKING ELIGIBILITY	LOT 23	LOT 23	LOT 23	LOT 23* LOT 32* LOT 32A*	LOT 31* LOT 31A* LOT 33* LOT 33A*	LOT 14* SNYDER DECK ROOFTOP*	LOT 25* LOT 7A* UNION DECK ROOFTOP*	CENTRAL DECK ROOFTOP* SNYDER DECK INSIDE*	
MEN'S BASKETBALL SEASON PARKING PASS	LOWER CONE DECK	LOWER CONE DECK	LOWER CONE DECK	LOWER CONE DECK	LOWER CONE DECK	*LOWER CONE DECK	UPPER CONE DECK	*UPPER CONE DECK	

***Based on availability and priority point rank**

DIGITAL MEMBERSHIP TOOLKIT

Upon making a gift to the 49er Club, you will receive a digital membership toolkit that includes a Digital Membership Card & 49er Club Membership Guide.

NORM'S DEALS

Access special discounts at Charlotte businesses by presenting a 49er Club membership card. Offers will be shared with 49er Club members at the beginning of each membership year.

THE GREEN & GOLD RESERVE

A private online storefront featuring limited edition Charlotte Athletics gear. This exclusive merchandise is available to Forty-Niner level members and above.

SIDELINE SATURDAYS

Experience game day from the sideline with exclusive pregame field access at select home football games. Access and number of games vary by membership level.

INSIDE THE MINE

Inside the Mine brings 49er Club members closer to Charlotte Athletics through exclusive, behind-the-scenes experiences with our teams, coaches and programs. Opportunities are offered throughout the year based on annual giving level, providing members with memorable access and experiences beyond traditional membership benefits.

SHAREHOLDERS SOCIETY

2027	DIAMOND $1M+	GOLD $500K	SILVER $250K	BRONZE $125K
MEMBERSHIP LENGTH	LIFETIME	5 YEARS	5 YEARS	5 YEARS
DIGITAL MEMBERSHIP TOOLKIT	✓	✓	✓	✓
NORM'S DEALS	✓	✓	✓	✓
ACCESS TO THE GREEN & GOLD RESERVE	✓	✓	✓	✓
SHAREHOLDERS SOCIETY NEWSLETTER	✓	✓	✓	✓
INSIDE THE MINE	3	3	3	3
SIDELINE SATURDAYS	6	6	5	4
ANNUAL GREEN JACKET RECEPTION	✓	✓	✓	✓
SHAREHOLDERS SOCIETY SIGNATURE EXPERIENCES	4	3	2	1
HARDWOOD CLUB ACCESS	✓	✓	✓	✓
FOOTBALL SEASON PARKING ELIGIBILITY	LOT 23			
MEN'S BASKETBALL SEASON PARKING PASS	VIP	VIP	*VIP	*VIP

*Based on availability and priority point rank

49ER CLUB QUARTERLY NEWSLETTER

Stay connected with the 49er Club through a quarterly newsletter featuring athletics updates, donor impact stories, upcoming events and exclusive opportunities for members.

SIDELINE SATURDAYS

Experience game day from the sideline with exclusive pregame field access at select home football games. Access and number of games vary by Shareholders Society membership level.

SIGNATURE EXPERIENCES

Enjoy elevated experiences that deepen your connection to Charlotte Athletics through unique access to coaches, student-athletes and leadership. Benefits vary by membership level.

THE HARDWOOD CLUB

Enjoy premium pregame and halftime hospitality at Charlotte Basketball home games, featuring food, beverages and a dedicated space to connect with fellow members.

INSIDE THE MINE

Inside the Mine brings 49er Club members closer to Charlotte Athletics through exclusive, behind-the-scenes experiences with our teams, coaches and programs. Opportunities are offered throughout the year based on annual giving level, providing members with memorable access and experiences beyond traditional membership benefits.

MEMBERSHIP BENEFITS

DIGITAL MEMBERSHIP TOOLKIT ($100+)

The Digital Membership Toolkit includes your Digital Membership Card and 49er Club Membership Guide. Once your annual gift or pledge has been processed, the toolkit will be delivered directly to your email. Your Digital Membership Card can be accessed through your Charlotte 49ers account or saved to your mobile wallet, providing convenient access to Norm's Deals throughout the Charlotte area. The Membership Guide outlines everything you need to know to make the most of your 49er Club membership.

NORM'S DEALS ($250+)

Norm's Deals connects 49er Club members with exclusive benefits from participating businesses throughout the Charlotte community. To achieve deals, simply present your 49er Club Digital Membership Card. Partners, offers and redemption details will be shared with eligible members at the beginning of each membership year.

THE GREEN & GOLD RESERVE ($500+)

The Green & Gold Reserve is an exclusive online shop offering eligible 49er Club members access to specially curated Charlotte Athletics apparel and merchandise. Collections may feature limited-availability items designed specifically for 49er Club members. New offerings, purchasing windows and ordering details will be shared directly with eligible members throughout the year.

INSIDE THE MINE ($1,000+)

Inside the Mine is a new and innovative experiential benefits program designed to bring 49er Club members closer to Charlotte Athletics. Opportunities may include behind-the-scenes facility tours, open practices, virtual chalk talks, game-day access and interactions with coaches and student-athletes. Available experiences and the number of selections vary by membership level, with additional details shared directly to eligible members.

GREEN JACKET RECEPTION ($2,500+)

The Green Jacket Reception is an annual gathering for 49er Club members at the Green Jacket level and above. Hosted in the home of a Charlotte Athletics supporter, the reception provides an intimate setting for members to enjoy food and drinks, connect with fellow donors and celebrate their shared affinity for the 49ers.

SIDELINE SATURDAYS ($10,000+)

Sideline Saturdays gives eligible 49er Club members the opportunity to experience the energy of Charlotte Football from field level with exclusive pregame sideline access at select home games. Access and the number of available games vary by membership level, with additional details shared before each game.

HOSPITALITY & PARKING

HOSPITALITY

THE TIP-OFF CLUB ($5,000+)

The Tip-Off Club offers a lively pregame hospitality experience for all home Charlotte Men's Basketball games in the SAC Third Floor Salons for 49er Club members at the Golden Advantage level and above. Guests can enjoy beer, wine, light snacks and yard games while connecting with fellow Charlotte Athletics supporters before the game.

THE HARDWOOD CLUB ($25,000+)

The Hardwood Club provides eligible 49er Club members with an exclusive hospitality experience at all Charlotte Men's Basketball home games. Members can enjoy premium food and beverages in a dedicated hospitality space before the game and at halftime while connecting with fellow Charlotte Athletics supporters. Access and additional details vary by membership level and will be shared directly with eligible members.

FOOTBALL HOSPITALITY

The 2026 season will mark the final year of halftime hospitality on the Championship Terrace for donors at the Golden Advantage level and above. Beginning in 2027, football hospitality will be available exclusively to premium seating holders in the club area and will feature buffet-style dining, a cash bar, and complimentary soda and water.

PARKING

MEN'S BASKETBALL

All 49er Club members receive complimentary parking, with locations assigned according to membership level. Please refer to the parking assignments below for details.

VIP	LOWER CONE DECK	UPPER CONE DECK	WEST DECK
$500K+	$2,500+	$500+	$100+

FOOTBALL

Please refer to the 49er Club benefits chart for football parking eligibility. Current football parking assignments and locations will be honored under the new membership structure, provided members maintain their current giving level.

When a benefit is listed as "based on membership level and priority point rank," your membership level determines eligibility, while your priority point ranking determines the order in which eligible members receive access. Benefits are subject to availability and may be limited based on capacity.